9. Education: Academic Mobility [188]

Commitment

“We will promote international academic mobility at all levels, significantly increasing the mobility of students, teachers and researchers.”

*Education for Innovative Society in the 21st Century* 387

Background

Education was the third of the three main topics chosen by Russian President Vladimir Putin for discussion at the St. Petersburg Summit 2006. Education has long been an issue of importance at the G8. It has been addressed three times from 1996-2004 under the general heading of “Education and human capital”. 385 In recent years, it has been examined most often in the context of African development 386 and the quality of primary education in the G8 countries themselves, such as at the 2001 Genoa summit.

The last explicit consideration of education and human capital as a core theme was at the 1999 Cologne Summit. In 1999 the G8 heads of government issued a separate statement on education, as they did in St. Petersburg, in which they highlighted the need for international exchanges, high standards and innovation, similar to the St. Petersburg objectives. Nevertheless, the G8 Research Group’s assessment of the Summit by issue area notes the absence of new programs and processes on this commitment. 387

The St. Petersburg summit marked a return to higher education, broadly defined, as a G8 priority. Initiatives promoting education in Africa remained on the agenda. These initiatives, however, did not take centre stage. Instead, education was looked at in relation to labour markets and migration challenges, 388 issues increasingly important for Western nations struggling to incorporate and include both skilled and unskilled immigrant workers into their labour markets. The leaders adopted a declaration highlighting the importance of education in development and growth and stressing the difficulties many developing countries experience in introducing advanced education methods and information technologies. This document was in line with the Moscow Declaration adopted by the Ministers of Education on 2 June 2006. 389

Accordingly, the official documents released before and during the Summit addressed a wide-range of educational issues, of which educational mobility is only one key point.

Thus, to fully understand the context of the commitment, it is imperative to read “Education for Innovative Societies in the 21st century”, the official document released by G8 leaders at the St. Petersburg Summit 2006. However, the overall point of this commitment is whether or not an initiative increases the mobility of students, teachers and researchers, in a way that academic mobility, broadly defined, is improved.

In terms of scoring, countries were awarded a positive score if steps were taken that sought to improve academic mobility, including, for example, the signing of new agreements or new domestic initiatives. Zero was awarded in cases where countries took very limited steps to improve international academic mobility. Finally, a score of negative one was given if countries took no steps to improve international academic mobility or sought to reduce international academic mobility.

*Team Leader: Héloïse Apestéguy-Reux*

---

387 Education for Innovative Societies in the 21st Century, G8 Russia (St. Petersburg) 16 July 2006. Date of access 14 January 2007. en.g8russia.ru/docs/12.html
Assessment

<table>
<thead>
<tr>
<th>Interim Compliance Score</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Lack of Compliance</strong></td>
</tr>
<tr>
<td>Canada</td>
</tr>
<tr>
<td>France</td>
</tr>
<tr>
<td>Germany</td>
</tr>
<tr>
<td>Italy</td>
</tr>
<tr>
<td>Japan</td>
</tr>
<tr>
<td>Russia</td>
</tr>
<tr>
<td>United Kingdom</td>
</tr>
<tr>
<td>United States</td>
</tr>
<tr>
<td>European Union</td>
</tr>
<tr>
<td><strong>Overall</strong></td>
</tr>
</tbody>
</table>

**Canada: 0**

Canada has partially complied with its St. Petersburg commitment to enhance international academic mobility. First, it can be noted that the Canadian government has shown strong support for international academic mobility in the past. A wide variety of programs have already been established by the government to promote international studies both for Canadian students as well as foreign students.390

In early December 2006, Canada’s Minister of Citizenship and Immigration, Monte Solberg announced that Canada’s new government would begin discussions with interested provinces and territories to initiate a project that would expand the Off-Campus Work Permit program launched in April 2006. This program currently allows international students to help fund their studies by working exclusively on campus at their educational institution. The expansion of the program to private institutions391 would help make Canada a more appealing destination for international students as it would make it easier for these students to find jobs in order to fund their studies.

In addition, Canada and the European Union recently signed an agreement on 5 December 2006 to increase cooperation regarding the mobility of students, youths, and academics.392 This new agreement represents a tripling of the funding available from the previous Canada-EU agreement.393

Most of this funding, however, will be provided by the European Union, which has agreed to allocate €18 million over the period 2006-2013 for various cooperative programs.394 Nevertheless, the two parties agreed to examine various policy measures to ease the recognition of credits earned in either of the jurisdictions by the authorities of the other entity.395

*Analyst: Oana Chivaren*

**France: 0**

France has partially complied with its St. Petersburg commitment to enhance international academic mobility. The French Government participated in the annual UNESCO meeting of the high level group on Education for All (EFA) in Cairo, 14–16 November 2006. France pledged EUR20 million to help UNESCO achieve its education goals.388 These goals include exchanges in developing countries.

France encourages European Union (EU) students to use the EU Erasmus Program to facilitate study at French academic institutions, and at other institutions within the EU.389 The French government has not announced any specific funding increases to this program.

---


Although the following action did not occur during the compliance period, it should be noted that just prior to the 2006 G8 Summit in July, the French government enacted a law that eases the process for universities to acquire visiting researchers, and from 2006 an extra EUR1 billion will be added to spending to help facilitate the program.\[390\]

France is also promoting greater international academic mobility through the European Union. The European Union is developing a life long learning program, of which easing the mobility of students within the EU is a core principle. In financial terms, a “mobility grant of EUR200 per month”\[391\] will be provided to European Union citizens to help with the extra costs of studying abroad. For non-EU citizens the Erasmus Mundus programme is launching a new External Co-Operation Window for the 2007–08 academic year in order to assist students and academics from Central Asian countries attend EU member states’ universities.\[392\] The programme “will allow for a total of 1300 scholarships”.\[393\] The Erasmus Mundus programme has a number of new sub-programmes that are designed to bring outside academics to EU member states’ universities, such as SDPROMO with a grant of EUR274,000\[394\] and CHEMEEPASS with a grant of EUR300,000.\[395\]

The French government participated in the Helsinki Ministerial on vocational education and training (VET) on 5 December 2006. At the Ministerial, participants adopted the Helsinki Communiqué, a document that calls for greater European cooperation in harmonizing recognition of VET across the EU.\[396\] The Communiqué also draws on the main goals for the ‘Copenhagen Process’ on European cooperation in VET, which are enhancing the quality, performance, and attractiveness of VET in Europe.\[397\]

More new programs or increased funding to existing programs that facilitate academic mobility will be required by the French government to reach full commitment compliance.

**Analyst: Aaron Ghobarah**

**Germany: 0**

Germany has partially complied with its St. Petersburg commitment to enhance international academic mobility. The Federal Government of Germany undertook some efforts to increase academic mobility since the G8 summit in St. Petersburg, but all of these are either minor information campaigns, cooperation agreements, or further statements affirming the St. Petersburg commitment on academic mobility.

In September 2006 the Federal Minister of Education and Research Annette Schavan launched the information and advertising campaign “go out! studieren weltweit”, a joint initiative of the Federal Ministry for Education and Research (BMBF) and the German Academic Exchange Service (DAAD).\[398\]

---


---
an institution financed in part by the Federal Government.399 The goal of the campaign is to enhance the mobility of German students and to encourage them in going abroad by providing information about studying in foreign countries through the internet page www.go-out.de.400

During the Helsinki vocational education and training (VET) Meeting 2006, which took place from the 4th to 5th of December 2006, Minister Schavan demanded “more mobility for [those undertaking apprenticeships] in Europe.” “People in Europe who have to move to another country for an apprenticeship or for other job-related reasons still meet too many barriers,” she said. The meeting adopted the Helsinki Communiqué, which reviews the main challenges facing VET.

The Communiqué also draws on the main goals for the ‘Copenhagen Process’ on European cooperation in VET, which are enhancing the quality, performance, and attractiveness of VET in Europe.402

Germany is also promoting greater international academic mobility through the European Union. The European Union is developing a life long learning program, of which easing the mobility of students within the EU is a core principle. In financial terms, a “mobility grant of EUR200 per month”403 will be provided to European Union citizens to help with the extra costs of studying abroad. For non-EU citizens the Erasmus Mundus programme is launching a new External Co-Operation Window for the 2007-08 academic year in order to assist students and academics from Central Asian countries attend EU member states’ universities.404 The programme “will allow for a total of 1300 scholarships”.405 The Erasmus Mundus programme has a number of new sub-programmes that are designed to bring outside academics to EU member states’ universities, such as SDPROMO with a grant of EUR274,000406 and CHEMEPASS with a grant of EUR300,000407.

In a press release published by the BMBF on 14 December 2006, Minister Annette Schavan stated that: “Education and research are important emitters for societal development in Europe - and the source of future wealth.” In this press release, it is also stated that the Federal Government looks to use its presidency of the European Council in 2007 intensively to extend co-operation within Europe in the fields of education and research. In the field of education politics specifically, the Federal Government of Germany and the EU-Commission share the joint goal of further increasing the mobility of young people.408

Analyst: Matthias Gerber

Italy: 0

Italy has partially complied with its St. Petersburg commitment to enhance international academic mobility. While the Italian government seems to be supportive of international exchange programs, it lacks concrete national initiatives for its students to study abroad. Italy relies solely on the exchange

399 Sources and Utilisation of Funds, The DAAD Budget 1990-2005 by Financial Source, German Academic Exchange Service (Berlin)
391 Schavan: “Mehr Mobilität für Auszubildende In Europa”, Department of Education and Research, (Berlin), 5 December 2006.
393 The Helsinki Communiqué outlines the new priority areas for European co-operation on vocational education and training, Ministry of Education of Finland, (Helsinki), 5 December 2006. Date of Access: 5 January 2007.
programs set up by the European Union. The Italian government does support a number of programs sponsored by the European Commission such as Erasmus and Leonardo.\(^{409}\)

Although not new programs to this compliance period, the Italian government offers bursaries to international students as well as to Italian citizens living abroad who wish to study or do research at Italian universities.\(^{410}\) The Italian government entities all international students to the same student assistance services as Italian students, on basis of the same requisites of financial means and/or merit. This applies to scholarships, student loans, housing assistance, refectory meal tickets and fee waivers.\(^{411}\)

Italy is also promoting greater international academic mobility through the European Union. The European Union is developing a life long learning program, of which easing the mobility of students within the EU is a core principle. In financial terms, a "mobility grant of EUR200 per month"\(^{412}\) will be provided to European Union citizens to help with the extra costs of studying abroad. For non-EU citizens the Erasmus Mundus programme is launching a new External Co-Operation Window for the 2007-08 academic year in order to assist students and academics from Central Asian countries attend EU member states’ universities.\(^{413}\) The programme "will allow for a total of 1300 scholarships".\(^{414}\) The Erasmus Mundus programme has a number of new sub-programmes that are designed to bring outside academics to EU member states’ universities, such as SDPROMO with a grant of EUR274,000\(^{415}\) and CHEMEPASS with a grant of EUR300,000\(^{416}\).

At the St. Petersburg Summit, Italy offered to host, in cooperation with UNESCO, a World Forum on "Education, Innovation and Research: New Partnership for Sustainable Development."\(^{417}\) The Italian government has indeed scheduled for this conference to take place in Trieste, Italy from 10 May 2007 to 12 May 2007.\(^{418}\)

Analyst: Oana Chivaren

**Japan:** 0

Japan has partially complied with its St. Petersburg commitment to enhance international academic mobility. The Japanese Government has been a long time supporter of student exchange programs abroad for Japanese students. It has often promoted opportunities for foreign students and researchers to pursue their academic and research aims in Japan. Despite Japan’s continued policy commitments to international youth exchange programs, it has not contributed sufficient funds and greater cooperation with other G8 members for the successful achievement of the international academic mobility commitment.

The Organization for Economic Co-operation and Development (OECD) 2006 Education report revealed that 4% of foreign students worldwide are enrolled in Japan, of which only 2.7% are enrolled at tertiary level. Although Japan takes the seventh place among OECD countries, after the United States, the United Kingdom, Germany, France, Australia, and Canada, most of the foreign students (94.3%)

\(^{417}\) Education for Innovative Societies in the 21st Century, G8 Russia (St. Petersburg) 16 July 2006. Date of access 14 January 2007. en.g8russia.ru/docs/12.html
\(^{418}\) cdsagenda5.ictp.trieste.it/full_display.php?id=a06355. Date of access 16 January 2007.
enrolled in post-secondary education in Japan come from Asia such as China and Korea while only 2.2% are from Europe and 1.3% from North America.\textsuperscript{419}

The Ministry of Foreign Affairs of Japan has reserved a high priority to promoting and enhancing student exchange programs with its Asian counterparts. For example, the Japanese Government has invited Chinese and Indonesian students to Japan on a short or long-term basis with funding partially provided by the Ministry of Foreign Affairs.\textsuperscript{420} Japan has also conveyed its willingness to cooperate on a new scholarship program for the development of human resources in higher education in Indonesia, hoping to "strengthen their future-oriented relations, mutual understanding, and friendly ties."\textsuperscript{421}

Moreover, the EU-Japan Pilot Cooperation in Higher Education, supported by the European Commission and the Japanese Government was agreed to advocate student exchange between the university consortium in Japan and the EU under specific research topics in the period from 2002-2006 does not appear to have been renewed.\textsuperscript{422}

\textbf{Analyst: Nadiba Karimi}

\section*{Russia: 0}

Russia has partially complied with its St. Petersburg commitment to enhance international academic mobility. Although Russia has shown a certain degree of initiative in the promotion of international academic mobility, many of the steps taken are limited as they remain within existing frameworks.

As president of the G8 in 2006, Russia selected education as one of the three central themes of the St. Petersburg summit, marking a return since the 1999 Cologne Summit to the idea of directly addressing the interconnection between education, research, and innovation.\textsuperscript{423}

Academic mobility is one aspect of the Federal Target Programme for Education Development (FTPED) adopted on 23 December 2005.\textsuperscript{424} There are indications that FTPED for 2007, currently being discussed, will include a significant section on academic mobility development including a project on “elaboration and piloting of academic mobility model of students and teachers from institutions of higher professional education” realized under government contract between Russian Federal Agency on Education and State educational institution of higher professional education “Academy of National Economy under the Government of Russian Federation.”\textsuperscript{425} Support of academic mobility is an important element of the Innovative Educational Programs.

A Federal Chamber of Commerce and Industry Subcommittee on higher professional education was created on 29 September 2006.\textsuperscript{426} One of its goals is assistance to establishment of closer relations between Russian and foreign educational institutions of higher professional education and realization of international projects aimed at the development of innovative activity.\textsuperscript{427}

\textbf{Analyst: Maria Kaloshkina and Matthias Gerber}

\section*{United Kingdom: 0}

The United Kingdom has partially complied with its St. Petersburg commitment to enhance international academic mobility. While the UK government initiated several programs relating to academic mobility in early 2006, there have been few real initiatives since the summit.

Before the summit period, in an effort to attract more international students to the UK, and thus international academic mobility, Prime Minister Tony Blair launched the Prime Minister's Initiative for ...
International Education in April 2006. The five year strategy aims to attract an additional 100,000 overseas students to study in the UK and encourages partnerships between universities and colleges in the UK and overseas. A second project was also announced, entitled the UK-India Education Research Initiative (UKIERI). This program is meant to improve educational and research links between India and the UK.

To demonstrate its support for international mobility, the UK government has funded over GBP27 million over the next two years to the aforementioned programs. PM Blair declared that, "these links highlight the growing internationalisation of education at all levels. Increasingly education is crossing national boundaries as it prepares our young people for careers in the global economy."  

The United Kingdom is also promoting greater international academic mobility through the European Union. The European Union is developing a life long learning program, of which easing the mobility of students within the EU is a core principle. In financial terms, a "mobility grant of EUR200 per month will be provided to European Union citizens to help with the extra costs of studying abroad. For non-EU citizens the Erasmus Mundus programme is launching a new External Co-Operation Window for the 2007-08 academic year in order to assist students and academics from Central Asian countries attend EU member states' universities. The programme "will allow for a total of 1300 scholarships". The Erasmus Mundus programme has a number of new sub-programmes that are designed to bring outside academics to EU member states' universities, such as SDPROMO with a grant of EUR274,000 and CHEMepass with a grant of EUR300,000.

Analyst: Oana Chivaren

United States: 0

The United States has partially complied with its St. Petersburg commitment to enhance international academic mobility. While the United States remains overall a strong supporter of international academic mobility, they have failed to establish any new initiatives since the 2006 St. Petersburg summit.

The United States issued nearly 600,000 student and exchange visas in 2006, representing more international students studying in the United States then ever before. 97% of qualified applicants had their visas issued within days of application. In November 2006, as part of International Education Week, US Secretary of Education Margaret Spellings led a delegation of twenty US university presidents to Japan, Korea, and China. The delegation targeted local student, university, government, and business leaders to market US academic institutions to the international community.

In her address to Beijing Normal University, Secretary Spellings emphasized the importance of exchange programs in higher education, and the benefits of the creativity, diversity, and critical

---

thinking in US universities for international students.\textsuperscript{439} In a similar address at Waseda University in Tokyo, Secretary Spellings stressed the important role foreign students play in the American education system and encouraged greater numbers of Japanese students to study in the United States.\textsuperscript{440}

On 4 December 2006, the US announced a renewal of its US-EU Education and Training partnership for a period of eight years.\textsuperscript{441} This program will enhance the quality and degree of academic mobility among students and faculty in higher education and vocational training.

Analyst: Farnam Bidgoli

European Union: +1

The European Union has achieved full compliance with its G8 commitment to facilitate and improve academic mobility. On 15 November, Parliament and Council adopted a lifelong learning programme for 2007-2011. With a budget of €6,970 over seven years, it will foster interchange, cooperation and mobility between education and training systems within the EU. It will also double the figure of some 1.5 million students who have already benefited from mobility schemes under previous programmes, spending academically validated periods of at least a term and generally a full academic year in another country. Specifically, a “mobility grant” of EUR200 per month\textsuperscript{442} will be provided to European Union citizens to help with the extra costs of studying abroad.

For non-EU citizens the Erasmus Mundus programme is launching a new External Co-Operation Window for the 2007-08 academic year in order to assist students and academics from Central Asian countries attend EU member states’ universities.\textsuperscript{443} The programme “will allow for a total of 1300 scholarships”.\textsuperscript{444} The Erasmus Mundus programme has a number of new sub-programmes that are designed to bring outside academics to EU member states’ universities, such as SDPROMO with a grant of EUR274,000\textsuperscript{445} and CHEMENPASS with a grant of EUR300,000.\textsuperscript{446}

The EU and Canada are to increase their cooperation regarding the mobility of students, youths, and academics. Through a new agreement announced on 4 December 2006, the EU will “…allocate almost EUR18 million to the co-operation programme over the period 2006-2013.”\textsuperscript{447} The same day, the US and the EU announced a renewal of their Education and Training partnership to promote academic mobility.\textsuperscript{448} Together, these eight-year renewals of co-operation agreements will allow for 10 000 students and academics to participate in international mobility programs.\textsuperscript{449} This new agreement

\textsuperscript{443} The Commission launches New Scholarship Scheme Outside the EU, European Commission (Brussels). 11 December 2006. Date of Access 26 December 2006.
\textsuperscript{444} europa.eu/rapid/pressReleasesAction.do?reference=IP/06/1721&format=HTML&aged=0&language=EN&guiLanguage=en
\textsuperscript{445} The Commission launches New Scholarship Scheme Outside the EU, European Commission (Brussels). 11 December 2006. Date of Access 26 December 2006.
\textsuperscript{446} europa.eu/rapid/pressReleasesAction.do?reference=IP/06/1721&format=HTML&aged=0&language=EN&guiLanguage=en
\textsuperscript{441} EU-Canada relations: signature of new agreement to boost cooperation in higher education, vocational training and youth, EU Commission (Brussels). 5 December 2006. Date of Access 26 December 2006.

Finally, the new European Council regulation "Industrialised Countries Instrument (ICI),"\footnote{Council Regulation (EC) No 1934/2006 of 21 December 2006 (OJ L 405 of 30 December 2006).} also adopted in December 2006, will provide, for the period 2007-13, a legal basis and substantial resources for enhanced co-operation in the field of education (in particular higher education) with a range of industrialised and high-income countries and territories. It has been stipulated that the implementation of this regulation will include “joint consortia projects supporting multilateral partnerships for setting up joint study programmes,” including joint/double degrees and transatlantic mobility of students and faculty, as well as policy-oriented measures addressing comparative higher education and vocational training issues.\footnote{European Commission Update on St Petersburg commitments, DG EAC contribution (addendum),}