



Sustaining Global Growth: Prosperity, Security and Development Challenges for the Kananaskis G8

Program as of June 19, 2002

Hosted by the University of Calgary, the Guido Carli Association,
the G8 Research Group and the Research Group on Global Financial Governance
with the support of the G8 Summit Policy Office
of Canada's Department of Foreign Affairs and International Trade

University of Calgary, Calgary
Saturday, June 22, 2002

- 9:00 1. Welcoming Remarks**
Stephen Randall, University of Calgary
Paolo Savona, Luiss Guido Carli University
John Kirton, University of Toronto
- 9:15 2. G8 Challenges, Canadian Contributions**
Chair: Stephen Randall, University of Calgary
Presenters:
Laurence Blandford, G8 Summit Policy Office
"Briefing on the Kananaskis Summit"
Allan Crawford, Bank of Canada
"Productivity Growth: Past Trends and Future Prospects in Canada"
John Kirton, University of Toronto, and Ella Kokotsis, G8 Research Group
"The G8 from Genoa to Kananaskis and Beyond: Performance, Prospects and Possibilities"
- 10:45 Refreshment break**
- 11:00 3. Generating Growth: Private Sector Perspectives**
Chair: Elizabeth Wilman, University of Calgary
Presenters:
Paolo Savona, Luiss Guido Carli University, and Chiara Oldani, Luiss Guido Carli University
"Globalization: Private Sector Perspectives"
Alain Verbeke, University of Calgary, and Alan Rugman, Indiana University and University of Oxford
"The World Trade Organization, Multinational Enterprises and Civil Society"
- 12:15 Lunch break**

- 1:00 Keynote address**
Nicholas David, University of Calgary
"African Development: The View from the Village"
- 2:00 4. Critical Challenges in International Finance: The Asian Dimension**
Chair: Harrie Vredenberg, University of Calgary
Presenters:
Takashi Kiuchi, Shinsei Bank
"Evaluating Koizumi's Reform and its Implications for the Global Economy"
George von Furstenberg, Fordham University, and Jianjun Wei, Indiana University
"The Chinese Crux of Monetary Union in East Asia"
Shinichiro Uda, LSE International Social Economic Forum in Japan, and Institute for the Promotion of Policy Reform
"Sustainable Growth in the World and the Recovery of the Japanese Economy"
- 3:30 Refreshment break**
- 3:45 5. Designing for African Development: The Role of International Institutions**
Chair: Eugene Beaulieu, University of Calgary
Presenters:
Ivan Mbirimi, Commonwealth Secretariat
"Designing for Development in Sub-Saharan Africa"
Stéphane Doumbé-Billé, Université Jean Moulin
"Le développement de l'Afrique par le NOPADA: Un développement durable?"
Nicholas Bayne, London School of Economics and Political Science
"The New Partnership for Africa's Development and the G8's Africa Action Plan: Is This a Marshall Plan for Africa?"
- 5:00 6. Concluding Reflections: Plans and Possibilities for Kananaskis**
Chair: John Kirton
Panelists:
Laurence Blandford, G8 Summit Policy Office
Allan Crawford, Bank of Canada
Paolo Savona, Luiss Guido Carli University
Takashi Kiuchi, Shinsei Bank Ltd.
Ivan Mbirimi, Commonwealth Secretariat
Stéphane Doumbé-Billé, Université Jean Moulin
Nicholas Bayne, London School of Economics and Political Science
- 6:00 Adjournment**



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Speaker Biographies

Sir Nicholas Bayne, KCMG, is a Fellow at the International Trade Policy Unit of the London School of Economics and Political Science. As a British diplomat, he was High Commissioner to Canada from 1992 to 1996, Economic Director at the Foreign and Commonwealth Office from 1988 to 1992, and Ambassador to the Organisation for Economic Co-operation and Development from 1985 to 1988. He has published numerous articles and books, including *Hanging In There* (Ashgate, 2000); he is co-author, with Robert Putnam, of *Hanging Together: Co-operation and Conflict in the Seven Power Summits* (Harvard University Press, 1987) and, with Stephen Woolcock, of *Economic Diplomacy* (Ashgate, in press). Sir Nicholas also contributed to *New Directions in Global Economic Governance: Managing Globalisation in the Twenty-First Century* (Ashgate, 2001) and *New Directions in Global Political Governance: The G8 and International Order in the Twenty-First Century* (Ashgate, in press).

Eugene Beaulieu is an Assistant Professor in the Department of Economics at the University of Calgary. He joined the department after completing his Ph.D. at Columbia University in New York City in 1997. Before pursuing a doctorate at Columbia, Professor Beaulieu worked as economist for the government of Kenya and for the Bank of Canada. His research examines the political economy and distributional consequences of international trade policy in Canada and the United States. He was awarded the 1998 Petro-Canada Young Innovators Award to study the impact of Canada-U.S. Free Trade Agreement and the North American Free Trade Agreement on manufacturing plant closures in the United States and Canada. More recently Dr. Beaulieu was awarded a three-year grant from the Social Sciences and Humanities Council of Canada to conduct research on the political economy of Canada's trade policy from its first use of commercial policy with the Cayley and Galt tariff in 1858 to the present.

Laurence Blandford is Deputy Director of the G8 Summit Policy Office in the Department of Foreign Affairs and International Trade.

Allan Crawford is a Research Director in the Research Department of the Bank of Canada. In recent years, his work has focused primarily on issues related to the inflation process and inflation targeting. Specific areas of past research include inflation uncertainty, the predictability of average inflation over long time horizons, measurement biases in price indices, and downward nominal wage rigidity. His most recent article, "Trends in Productivity Growth in Canada," was published in the Spring 2002 issue of the *Bank of Canada Review*.

Nicholas David is Professor Emeritus and Faculty Professor in the Department of Archeology at the University of Calgary. Educated at Cambridge (B.A. Anthropology and Archaeology) and Harvard (Ph.D. Anthropology), he is best known for his development of the anthropological subdiscipline of ethnoarchaeology, on which he has written the definitive text, *Ethnoarchaeology in Action* (with Carol Kramer, Cambridge University Press, 2001). His African experience goes back to 1956–57, when he served in the 4th Battalion of the Queen's Own Nigerian Rifles, and his research, beginning in 1967, has involved long immersions in African village life. Director of the Mandara Archaeological Project in Cameroon and Nigeria since 1984, his recent work also includes video programs and numerous articles on technology and society in the Mandara mountains.

Stéphane Doumbé-Billé is Professor of International Law at the Université Jean Moulin – Lyon 3, where he teaches international law as it relates to international organizations, economics and the environment. A specialist in various areas and a native of Cameroon, particularly those relating to the international protection of the environment from the perspective of sustainable development, Professor Doumbé Billé is involved in many publications on international law.

John Kirton is Director of the G8 Research Group, Associate Professor of Political Science, Research Associate of the Centre for International Studies and Fellow of Trinity College at the University of Toronto. He has advised the Canadian Government on G7 participation and international trade and sustainable development, and has written widely on G7 summitry. He is co-author of *Environmental Regulations and Corporate Strategy: A NAFTA Perspective* (Oxford University Press 1999) and co-editor of *The G8's Role in the New Millennium* (Ashgate, 1999), *Shaping a New International Financial System: Challenges of Governance in a Globalizing World* (Ashgate, 2000), *Guiding Global Order: G8 Governance in the Twenty First Century* (Ashgate, 2001), and *New Directions in Global Economic Governance: Managing Globalization in the Twenty-First Century* (Ashgate, 2001). Professor Kirton is Principal Investigator of "Strengthening Canada's Environmental Community through International Regime Reform" (the EnviReform project) at the University of Toronto.

Takashi Kiuchi is Economic Advisor of the Shinsei Bank, Ltd. He has been a guest scholar at the Brookings Institution, and a member of the Faculty of Economics at Yokohama National University. He served as an advisor on governmental committees on numerous occasions and authored many articles and scholarly works, including 'The Asian Crisis and Its Implications' in *Shaping a New International Financial System: Challenges of Governance in a Globalizing World*, edited by Karl Kaiser, John Kirton and Joseph Daniels (Ashgate, 2000).

Ella Kokotsis is the Communications Co-ordinator at the Independent Electricity Market Operator and is Director of Analytical Studies for the University of Toronto G8 Research Group. She served on the National Round Table on the Environment and the Economy's Task Force on Foreign Policy and Sustainability in preparation for the 1995 G7 Halifax Summit, and has prepared commissioned policy papers for the Canadian Centre for Foreign Policy Development at the Department of Foreign Affairs and International Trade. Author of *Keeping International Commitments: Compliance, Credibility, and the G7, 1988–1995* (Garland, 1999), Dr. Kokotsis holds a Ph.D. in International Relations from the University of Toronto.

Ivan Mbirimi is Chief Programme Officer in the Economic Affairs Division of the Commonwealth Secretariat.

Chiara Oldani is currently Lecturer of Economics and European Economics at Luiss Guido Carli University in Rome. She graduated in 1999 magna cum laude and studied at Warwick University in 2000–2001, where she received a Master of Science in Economics. She is currently a doctoral student in Monetary and Financial Economics at Tor Vergata University in Rome.

Stephen Randall, FRSC, is Dean of the Faculty of Social Sciences and Professor of History at the University of Calgary. He is President of the Canadian Institute of International Affairs (Calgary branch), and was a founding member of the Canadian Council for the Americas (Alberta branch) as well as the Western Canada office of the Canadian Foundation for the Americas. He is an elected member of the Royal Society of Canada. A specialist in United States foreign policy and Latin American international relations and politics, he holds the Grand Cross, Order of Merit, from the Government of Colombia. Dr. Randall has served with the United Nations in international election supervision (Nicaragua 1990, Cambodia 1993); with the Organization of American States (El Salvador 1991, Venezuela 1993); with the Carter Presidential Center (Jamaica 1997). He is the author or editor of a number of books, including *The Diplomacy of Modernization* (1977), *United States Foreign Oil Policy* (1984), *Hegemony and Interdependence: Colombia and the United States* (1992), *Ambivalent Allies: Canada and the United States* (1994, 1996), *Canada and Latin America* (1992), *Federalism and the New World Order* (1994), *An International History of the Caribbean Basin* (1998), *North America Without Borders* (1992), and *NAFTA in Transition* (1995).

Alan Rugman holds the L. Leslie Waters Chair in International Business at the Kelly School of Business at Indiana University in Bloomington, Indiana, and is Thames Water Fellow in Strategic Management at Templeton College at the University of Oxford. Author of *The End of Globalization* (McGraw-Hill Ryerson, 2001), he has published widely, including 'From Globalisation to Regionalism: The Foreign Direct Investment Dimension of International Finance' in *Shaping a New International Financial System: Challenges of Governance in a Globalising World*, edited by Karl Kaiser, John Kirton, and Joseph Daniels (Ashgate, 2000).

Paolo Savona is professor of Political Economy at LUISS-Guido Carli University in Rome, Italy. A graduate of the University of Cagliari, he is also chair of Impregilo Group and of Consorzio Venezia Nuova, deputy chair of the Aspen Institute Italia and an editorialist for the *Corriere della Serra*, Italy's leading newspaper. Professor Savona is co-editor of the *Open Economics Review*, and author of, among other publications, *The New Architecture of the International Monetary System* (Kluwer, 2000). Formerly the Minister of Trade and Industry in the 50th Italian government, he has served in a wide variety of positions, including researcher in the special studies section of the Board of Governors of the Federal Reserve System in Washington DC, director of the financial market section of the research department of the Banca d'Italia, secretary general for economic planning in the Ministry of Budget and Planning in Rome.

Shinichiro Uda is President of the Institute of Promotion for the Policy Reform as well as President of the London School of Economics and Political Science International Social Economic Forum in Japan. He is also a member of the Royal Institute of International Affairs, the Japan Centre for Economic Research, and former member of Japan Broadcasting Corporation.

Alain Verbeke holds the McCaig Chair in Management (International Business) in the Strategy and General Management Program at the University of Calgary. Previously a member of the faculty at the Solvay Business School at the University of Brussels, Professor Verbeke has experience at several universities in Canada and Europe, including the University of Oxford, the University of Antwerp, the University of Toronto, and Dalhousie University. He has also held a number of business appointments and was also founding chairman of the board and managing director of the Policy Research Corporation N.S.

George M. von Furstenberg, for many years a titled Professor of Economics at Indiana University, is the inaugural holder of the Robert Bendheim Chair in Economic and Financial Policy at Fordham University. His academic pursuits have alternated with work as Division Chief at the International Monetary Fund from 1978 to 1983 and at agencies of the Government of the United States, such as HUD (1967–68), the President's Council of Economic Advisors (Senior Economist, 1973–76), and the Department of State (1989–90). In Washington, he has also been a resident fellow, economist, or advisor at the Brookings Institution and AEI. His interests are consequently oriented toward poetry, broad and international, with core subjects of macroeconomic theory and international finance. Professor von Furstenberg's book projects in-

clude regulation and supervision of financial institutions in the NAFTA countries and learning from the world's best central bankers. He is co-editor, with John Kirton, of *New Directions in Global Economic Governance: Managing Globalisation in the Twenty-First Century* (Ashgate, 2001), and a contributor to *Shaping a New International Financial System*, edited by Karl Kaiser, John Kirton, and Joseph Daniels (Ashgate, 2000), and *Guiding Global Order: G8 Governance in the Twenty-First Century*, edited by John Kirton, Joseph Daniels, and Andreas Freytag (Ashgate, 2001). Professor von Furstenberg joined the G8 Research Group and its Professional Advisory Council in 1999, and in 2000 was president of the North American Economics and Finance Association, focussing on integration processes in the Western hemisphere.

Harrie Vredenburg is the Suncor Professor of Competitive Strategy and Sustainable Development at the Haskayne School of Business at the University of Calgary and is Director of the TCPL International Institute for Resource Industries and Sustainability Studies there. He is also Academic Chair of the University's Master of Science Program in Energy and Environment for Latin America and the Caribbean. Professor Vredenburg has published widely in the area of strategic management of environmental and social issues in the global marketplace. He taught at McGill University before joining the University of Calgary.

Elizabeth Wilman is Professor and Head of the Department of Economics at the University of Calgary. She holds a Ph.D. in natural resource economics from the University of Michigan. Recent publications include "Carbon Offsets" with M.S. Mahendrarajah, forthcoming in *Land Economics*; "Bioprospecting and Biodiversity Contracts," with D.M. Mulholland, forthcoming in *Environment and Development Economics*; and "International Principal Agent Contracts to Limit Global Warming," in *Designing Institutions for Environmental and Resource Management*, E.T. Loehman and D. M. Kilgour (eds.), Edward Elgar Publishing Ltd., 1998.



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Conference Prospectus

Sustaining global growth is a critical challenge for the G8 leaders at Kananaskis. It is a prerequisite for producing widely shared prosperity within G8 countries, but also for enhancing security against terrorism and fuelling genuine development in the global community as a whole.

The G8 currently confronts several core economic challenges. Although its members, led by Canada and the United States, are now coming out of the worst simultaneous slowdown in a quarter century, the G8 and the global economy face a series of acute risks — stagnation in Japan, slow growth in Europe, high consumer and corporate debt in North America, the U.S. current account deficit, uncertain world oil prices, and financial collapse in Argentina. Moreover, if the current growth is to prove sustainable, and recapture the permanent productivity increases promised by the information technology revolution of the 1990s, current fiscal and monetary stimulus will need to be converted into smart investments and sustained by structural reforms that build a genuine “new economy” for the twenty-first century. Such domestic changes will need to be reinforced by a new generation of deep reforms to the international financial system. These reforms should anticipate and prevent financial crises, install the proper incentives for sound market behaviour, mobilize the expertise and resources of the private sector in this process, ensure high standards of transparency and corporate governance, build ecological and social capital, and give rising economic powers and the values of a rapidly globalizing world their proper place.

Restoring permanent prosperity in the wake of the shock and slowdown of September 11th is also vital to the conduct of the ongoing war against terrorism. It is required to show that the confidence of citizens and corporations has not been destroyed and to produce the tax revenues required to finance a long campaign. Yet “smart spending” is also needed to ward off

the now returning inflation that presents painful choices between security and civilian spending. It can fuel a new generation of technologies to help combat terrorism more efficiently. It can also ensure security while keeping financial systems and borders open in the ways now required by globalized firms, their customers, workers, families, and communities. Reciprocally, wise security investments can foster the innovation that will enhance the productivity of the civilian economy for decades to come.

Producing sustainable growth is equally essential to reducing poverty in Africa and the developing world as a whole. Sustained prosperity make it easier for G7 governments and the international institutions they lead to provide the required increases in effective official development assistance, debt relief, market access, streamlined conditionality, and appropriate financial support at times of crisis. It will also, much as the earlier Marshall Plan in Europe, encourage the private sector to undertake the investments required as the leading instrument of the New Partnership for African Development.

To explore how the G8 leaders and their associated institutions have, can, and should confront these complex challenges, the University of Calgary, the G8 Research Group, the Guido Carli Association, and the Research Group on Global Financial Governance are mounting a conference on "Sustaining Global Growth: Prosperity, Security, and Development Challenges for the Kananaskis G8." Taking place at the University of Calgary on Saturday, June 22, this conference assembles experts from the three G8 regions of North America, Europe, and Asia, and the global community as a whole, for a detailed discussion of the G8's past performance, current prospects, and future potential in producing prosperity in ways that are sustainable, enhance security, and benefit all. Each of the conference panel sessions features presentation with leading practitioners and senior scholarly experts. The four panel sessions begin paper presentations from North America, then Europe, followed by Japan and ending with the developing world beyond the G7. Citizens throughout the G8 and global community will be able to participate through the conference webcast and have the opportunity to pose questions to the experts themselves.

We gratefully acknowledge the financial support of the Guido Carli Association, the Government of Canada's Department of Foreign Affairs and International Trade, the University of Canada, and Social Sciences and Humanities Research Council of Canada through the EnviReform project on "Strengthening Canada's Environmental Community through International Regime Reform."